



AN INVITATION TO CHALLENGE YOURSELF TO MAKE A DIFFERENCE!



RifCom is a charity run by volunteers from Gibraltar and Spain who are committed to enhancing the lives of their neighbours in the remote Rif Mountains of Morocco who live on the edge of poverty in conditions dramatically different to ours and yet within our sight.

Many people assist RifCom by making a welcome donation or becoming a *Friend of RifCom* (via our website www.rifcom.org) but if you want to witness the place where RifCom works, participate in a unique event and gain a life-enhancing experience all at the same time, then we invite you to sign up now for the RifCom Charity Challenge in May 2010.

No experience necessary, just enthusiasm and a desire to make a difference!



Building Experiences

You may have already experienced or heard of the previous Charity Challenge Events we have organised from Gibraltar over the last four years and which involved raising sponsorship to trek over mountains while experiencing some of the conditions which the Rif people live daily.

This year's Challenge will capture the *essence* of those previous events by offering its adventuring participants an even more challenging experience which will take them from the heart of Gibraltar to the heart of the Rif over four full, challenging, competitive and exhilarating days (returning home on Day 5).

Gibraltar to the Heart of the Rif ... By Any Means...

The 2010 Challenge will start from 'Casemates' in Gibraltar, cross the Straits of Gibraltar by a variety of transport means arranged by RifCom and then, under the watchful eyes of professional guides and backed up by a safety team, take the teams deep into the Rif Mountains on foot, navigating through the wilderness, experiencing a variety of different challenges, both physical and mental, camping out in nature, witnessing how the Rif mountain people live, experiencing some of their culture and helping them directly on a number of RifCom community projects. It will retain an edge of competitiveness between teams seeking to gain the coveted RifCom Challenge Trophy, but the target for everyone will be to reach the beautiful Rif town of Chefchaouen, a comfortable bed, shower and celebration dinner! All of this in a country which is within sight of our everyday lives yet is a world away in every other sense.



Please note that planning ahead can be challenging in Morocco and there are many variables such as weather, group size and access, so while we will do our best to keep to the itinerary, it is subject to variation.



When

Leaving Gibraltar early on Thursday 27th May and returning on Bank Holiday Monday 31st May, 2010.

Participants

The Challenge will be made up of teams between five and eight persons. You can join as a team from a company or a group of friends/family. If you are an individual then you can also apply and RifCom will create an "Indies" team. Places are limited and available on a first-come, first-served basis after receipt of the registration forms and fee.



Competitive Edge

As well as a personal experience and an opportunity to build teams and friendships, the Challenge will have a competitive edge to it with elements of a Rally Raid concept. Each team will earn points through a variety of means, including timings through checkpoints but also for completion of various tasks, both mental and physical, many of which will help further RifCom's aims to aid the people of the Rif. An awards presentation on the final night in Chefchaouen will crown the champion team as well celebrating the expedition and everybody's success.

Costs and Fund Raising – £800 per person

To join the Challenge there will be a registration fee of £350 per person, payable 50% up-front and which is non-refundable. This will cover your trip costs including transport, meals, accommodation (with two or more sharing a room or tent), guides, mules and backup support/evac' team.

You will also be asked to raise a minimum sponsorship amount of £450 per person for RifCom, which will be used on community projects in the Rif, some of which you will actually help with.



Booking

Please reserve your place by forwarding your completed registration forms together with your registration fee to PO Box 575, Gibraltar as soon as possible. Registration Forms can be obtained by contacting us at info@rifcom.org or can be downloaded from our website www.rifcom.org.



"What an absolute blast from start to finish. I only hope the people of the Rif have benefitted as much as me"

"The Challenge engages, motivates, rewards and empowers individuals and teams way beyond expectations."

"To get something you never had, you have to do something you never did. I have seen and experienced things that will live with me forever. I went to help people and came back a better, happier and more enriched person."

"You get far more return on this than any other team building event. This is real – real problems, real solutions with real differences made."

So Come On! Do something extraordinary! Challenge yourself to make a difference and experience the 2010 RifCom Charity Challenge !